



For Immediate Release

RT-RK joins the Frog by Wyplay Program; selected by Wyplay as an engineering scaling partner

Novi Sad, September 11, 2014 - RT-RK, an embedded software development and service provider company specialized in digital TV today announced that it has joined the Frog Initiative and has been selected as an engineering scaling partner by Wyplay, creator of software solutions for leading pay-TV operators.

Launched early 2014, Frog is a shared-source initiative built around Wyplay's software solutions. Already chosen by Canal+ and new operators to be announced soon, Frog by Wyplay counts now more than 60 partners and is becoming a worldwide digital TV standard.

"We are really pleased to welcome RT-RK in the Frog Program. Their reputation of a reliable partner in complete development, customization, and integration services for broadcast/broadband STBs and hybrid gateways will bring significant value to the whole community," said Jacques Bourgninaud, Wyplay CEO. *"On the other hand, we entered into an agreement with RT-RK to subcontract some of our services developments."*

Indeed, RT-RK's digital TV offer includes services throughout the entire Set-Top Box development - from platform selection, through BSP customization of major chipset vendors, middleware (DVB, IPTV) integration featuring: HbbTV, MHEG, PVR, CI Plus including DLNA, HTML and Java application level, through to mass production optimization and elaborated purchasing chain.

"We are excited to cooperate with Wyplay who has amazing successful track records into the digital TV eco-system" said Nikola Teslić CTO RT-RK. *"They recognize our expertise, potential, infrastructure, and synergy with the partner in delivery of high quality products. Having worked with major chipset vendors and middleware solutions, our services make the core of our digital TV dealings now. I'm positive that both the Frog community and RT-RK will benefit from this partnership."*

###



About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world. Wyplay technology enables operators to select, configure and easily deploy solutions with the market's richest pre-configured modular solutions including electronic program guide, zapper, video recorder, media-center, home-connectivity, social TV, HTML5, Android, OTT platform, multi-screen, multi-room, ... Wyplay's Service Offering allows operators to deploy solutions based on their specific product strategy and market needs. Wyplay is a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+. To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

About RT-RK

RT-RK LLC is a R&D company and Serbian national research institute that delivers development services and own products in the arena of real time embedded systems, focusing on consumer electronics, communications and multimedia. The company's business is structured in two big categories: professional services (outsourcing, near-shore development centers), and own products. RT-RK delivers professional services in: embedded software, TV software, DSP software, industrial and automotive software, FPGA, product design, and small scale production. The company has over 500 employees. For more information, visit rt-rk.com

Vera Teslic
RT-RK
vera.teslic@rt-rk.com